AEE
ACCELERATED EDUCATION ENTERPRISES

Accelerated Education Enterprises (AEE) is a South African company which provides a value-based personalised system of instruction through the provision of Christian-based curriculum & learning material to schools.

AEE offers international & local learning materials for all stages & levels of education, from preschool to Grade 12, for the South African CAPS Curriculum, as well as certain international scholastic qualifications.

The Challenge

The AEE legacy online system included outdated technology and user workflows that accommodated manual order processing, resulting in unnecessary labour costs. AEE approached RedSoft to develop an e-commerce solution that provides an enhanced user experience and seamless integration into their Pastel accounting system ensuring a single source of truth related to product information and customer pricing. The solution needed to provide a direct integration with AEE's nominated logistics provider for local and international deliveries.

The Solution

The Redsoft solution provides real-time integration into the AEE accounting system to ensure up-to-date product and pricing information for account-based and public clients as well as direct integration into the logistics provider for seamless ordering and delivery of products.

Services Provided to AEE

- E-Commerce Solution Development

- Business Process Consulting

- Business Systems Integrating

Location

South Africa

Business Type

Retail

Number of Employees

50-100

Website

https://
www.aeegroup.co.za/

REDEFINE
strategy | systems | software

The Benefits

- Customers are able to determine the shipping costs at the time of ordering whereas previously this was a two-part process.

- Customers are able to purchase physical as well as digital products, online

- AEE's internal order processing activities have been aligned to ensure resources are only assigned after orders are paid for whereas previously orders were prepared in advance of the receipt of payment

- Reduced wastage. Products are only packed on receipt of payment. This has reduced the amount of warehouse storage time for orders that are pending payment.

- There has been a reduction in the amount of time spent on manual order processing from clients emailing order forms through to the office

- AEE has been able to extend its market reach by catering for the general public and servicing previously untapped regions where there was no physical presence

"The immediate words and thoughts that spring to mind when thinking of Redefine Software as a 3rd party service provider are:

Professional, calm, process driven, methodical, flexible, trustworthy, and a shared value system.

A true partner in navigating the maze of ICT solutions being promoted on a daily basis!"

- Rob Ward, AEE Chief Operating Officer